



Kangaroo Island is a natural jewel. It awakens the soul and evokes a sense of adventure, freedom and connection to the natural elements. Diana Keir was moved by this special place and sought to explore it through her artwork.

Diana was an inspirational woman, who appreciated the everyday unexpected beauty in the world. Diana, sadly passed away in early 2019. Born in Cornwall in 1943, she drove overland to Australia with her husband Bruce and their two young boys in the early 70s. She found her connection to Kangaroo Island in the mid 90s, and literally put her roots down by planting a vineyard at Antechamber Bay. She was a valued member of the Kangaroo Island art community and gave so much of her time and energy to advance the local arts.

With your help, I am establishing the Diana Keir Art Award to honour the life and art of my friend Diana. The prize will inject a renewed enthusiasm for The Arts on Kangaroo Island and will attract a greater number and spectrum of Artists which will in turn attract more visitors. The prize will be awarded at the Biennial Kangaroo Island Easter Art Exhibition and will be a lasting legacy that will also ensure the longevity of the Exhibition.

I am raising funds for a corpus of approximately \$150,000 to ensure the on-going sustainability of the prize. The corpus will be invested and the income generated will provide a \$10,000 cash prize, awarded every two years. South Australian not-for-profit, Guildhouse will auspice the funds for the Diana Keir Award, enabling donors to receive tax deductible receipts for their donations. Guildhouse will provide the ongoing, professional management of the Fund. They have DGR1 status and Tax Concession Charity status.

The establishment of this award comes at a poignant time for Kangaroo Island as it looks to rebuild, restore hope and look to the future after the devastating bushfires. This prize will inspire Artists and promote tourism at this time, while also honouring the life of Diana Keir.

I am appealing to your generosity to support the establishment of the Prize through a tax deductible donation. Your generous contribution will support the award for the future, and if you choose, for amounts greater than \$2000, your name will be associated with the prize for its duration.

If you would like further discussion or clarification on any of the above, please ring me on 0429 676 694.

Sincerely,

Alexandra McCarthy

Donations can be made by the following options:

Online at Guildhouse: <https://guildhouse.org.au/diana-keir-award/>

Bank transfer to the following account:

Bank Account Name: Guildhouse Inc

BSB: 105 022

Account Number: 061 081 040

Reference: Diana Keir Prize and your name

Or cheque's can be payable to Guildhouse Donations Fund and posted to:

Guildhouse, Po Box 8067, Station Arcade, Adelaide SA 5000



PRIZE PURPOSE

- Create a biennial Art Prize for the Kangaroo Island Easter Art Exhibition to honour and pay tribute to the life of Diana Keir and her contribution to Kangaroo Island Art.
- To develop a corpus that will support the award of a \$10,000 prize every two years in perpetuity.
- The Diana Keir Kangaroo Island Art Award will not only ensure a lasting legacy to Diana but it will also ensure the longevity of the Kangaroo Island Art Exhibition. The prize will inject a renewed enthusiasm for The Arts on Kangaroo Island and will attract a greater number and spectrum of Artists which will in turn attract more visitors to the island.

GOAL

- To raise a corpus of approximately \$150,000, which will be invested. The income generated will be used for the prize.
- South Australian not-for-profit Guildhouse will auspice the funds for the Diana Keir Award, supporting donors to receive tax deductible receipts for their donations and the ongoing, professional management of the Fund

PRIZE DETAILS

- The prize will be a single amount and will be awarded biennially. The award will be \$10,000, provided by the interest generated from the corpus.
- The winning artist will receive the full amount in one transaction from Guildhouse.
- There are to be two judges of the prize. The two judges must be independent of the Kangaroo Island Easter Art Exhibition. Being from Guildhouse, The Art Gallery Of South Australia or a similar Art orientated organisation.
- The prize theme is to be selected by the Kangaroo Island Easter Art Committee.
- There is to be a entry fee to enter the prize. The amount will be nominated by the committee each year.

PRIZE MANAGEMENT

- Guildhouse will auspice the prize. Guildhouse is a South Australian not for profit organisation which supports visual artists, craftspeople and designers to build and maintain sustainable careers through funded mentorships, international residencies, professional development and forging connections with industry. Guildhouse has DGR1 status and has Tax Concession Charity status
- Guildhouse will charge a 2% fee to administer the prize on an ongoing basis. Guildhouse will issue a financial report yearly on June 30th.
- The available prize amount will be stated in the Annual Financial Report issued by Guildhouse to the Kangaroo Island Easter Art Committee.
- The award is to be non-acquisitive for the first exhibition (2021). This element of the prize will be readdressed for the subsequent Kangaroo Island Easter Art Exhibitions
- If the Kangaroo Island Easter Art Exhibition ceases to exist, the family of Diana Keir will decide how the Corpus will be used but it must remain within the Arts sector.